

Official Sponsor CDE

\$2,500

- “Your corporate name”³, the Official Sponsor of the Colorado CDE.
- Four (4) announcements each day during the event.
- Your two (2) banners¹, approved signage or flags located at prime viewing areas at the event.
- Logo³ and link to your website on both CDS⁵ & RMCC⁴ Websites for 1 year.
- Networking opportunities & Dinner with 3 passes to the “Competitors & Friends” Party & Dinner on Saturday, August 24.
- Opportunity to put sample², advertisement³, or promotional item² in competitor’s bags (supply 45 if opted).
- One emailing of your digital materials² to both Clubs’ Members.
- Run one 1/2-page ad³ in RMCC⁴ and CDS⁵ newsletters & websites for 12 months.

National Championship Sponsor

\$5,000

- The Colorado CDE, presented by “Your corporate name”.³
- Five (5) announcements³ each day during the event.
- Your Banners¹, approved signage and/or flags located at the prime viewing areas at the event.
- Logo³ on printed materials and advertising.
- Logo³ on both CDS⁵ and RMCC⁴ newsletters & websites for 1 year.
- Opportunity to put sample², advertisement³, or promotional item² in competitor’s bags (supply 45 if opted).
- Full page ad³ in RMCC² and CDS⁴ newsletters & websites for 12 months.
- Networking opportunities & Dinner with 4 Passes to the “Competitors & Friends” Party & Dinner on Saturday, August 24.

¹ Sponsor’s Banners must be provided and available by August 16, 2024

² All other Sponsor’s materials need to be delivered by August 16, 2024 to Fred Wehrli 5450 E. Best Road, Larkspur, CO 80118

³ Your announcement script, web information, ad and/or logo (jpg or png) must be sent by email to ColoradoCDE@gmail.com no later than August 16, 2024 and sooner is even better.

⁴ RMCC = Rocky Mountain Carriage Club, RockyMountainCarriageClub.org

⁵ Colorado Driving Society, ColoradoDrivingSociety.com

To become a sponsor of the Colorado CDE & CT or for more details about Sponsorship Opportunities contact: Fred Wehrli (303) 688—0553 ColoradoCDE@gmail.com

Mail checks and sponsorships forms to: **Colorado CDE**, 5450 E. Best Road, Larkspur, CO 80118

THANK YOU!



Sponsorship Opportunities

for the

2024 COLORADO COMBINED DRIVING EVENT, ADS NORTH AMERICAN PRELIMINARY AND INTERMEDIATE CHAMPIONSHIPS, AND TWO-PHASE COMBINED TEST

American Driving Society - Recognized

Location: Colorado Horse Park in Parker, Colorado

Hosted by: COLORADO DRIVING SOCIETY and ROCKY MOUNTAIN CARRIAGE CLUB 501c3

August 23-25, 2024



CDE Supporting Friends

\$ _____

Platinum \$300, Gold \$200, Silver \$100, Brass \$50, and Steel \$25

- “Thank You Announcements”³ during the event.
- Listed in RMCC & CDS newsletters and websites.

Competitor Bag/Item Sponsor

\$ _____

- Thank You Announcements³ during the event.
- Sponsor to provide² bags, samples, advertisement, or promotional item(s) for competitor’s bags (supply 45 items or packets, if opted) Examples: flyers, coupons, gift certificates, lip balms, pens, pencils, nail files, note pads, mugs, snacks, totes, horse treats, gullet straps, hats, electrolytes, etc. *with your business card, sticker, printing or label attached.*

Individual Driver Sponsor

\$100

- Daily announcement:³
“Thank you to sponsor’s name for sponsoring driver’s name “.
Drivers appreciate your personal support!



Airline Ticket Sponsors Variable \$ _____

- Provide airline mileage tickets or financial backing for official's travel, one-way or round-trip.
- Contact Fred Wehrli (303) 688—0553 ColoradoCDE@gmail.com to discuss designing a suitable advertising + announcing package .

Golf Cart Sponsor \$300

- Your one (1) Banner¹, approved signage or flag located at prime viewing areas.
- Two (2) announcements³ during each day of the event.

Water Sponsor \$250

- Provides for bottled waters for competitors and volunteers.
- Option to have your labels applied to water bottles, including one in each competitor's bags. You provide labels², we apply them.
- Business card sized ad³ in RMCC⁴ and CDS⁵ newsletters & websites for 6 months.
- One (1) announcement³ each day during the event.

Water Obstacle Sponsor \$600

Obstacle Sponsor, entire obstacle \$400

Obstacle Sponsor, shared \$250

(one of two sponsors of an obstacle)

- Your two (2) Banners¹, approved signage, or flags located at prime viewing areas at the event, or your one (1) Banner, approved signage or flag, if shared.
- Business card sized ad³ in RMCC⁴ and CDS⁵ newsletters & websites for 6 months.
- Two (2) announcements³ each day during the event.
- Seven (7) Obstacle opportunities for sponsorship.

EMT Sponsor \$300

- Your One (1) Banner¹, approved signage or flag located at prime

viewing areas at the event.

- Business card sized ad³ in RMCC⁴ and CDS⁵ newsletters & websites for 6 months.
- Two (2) announcements³ each day during the event.

CDE Radio Sponsor \$500

Provide hand-held radios used by staff, officials and volunteers

- Two (2) announcements³ each day during the event.
- Business card sized ad³ in RMCC⁴ and CDS⁵ newsletters & websites for 6 months.
- Opportunity to put sample², advertisement³, or promotional item² for competitor's bags (supply 45 if opted).
- Your one (1) banner¹, approved signage or flag located at prime viewing areas at the event.

CDE Supporting Sponsor \$1000

- Your two (2) banners¹, approved signage or flags located at prime viewing areas at the event.
- Three (3) announcement³ each day during the event.
- Sponsor Logo³ on printed materials.
- Option to put sample², advertisement³, or promotional item² for competitor's bags (supply 45 if opted).
- Business card sized ad³ in the RMCC⁴ and the CDS⁵ newsletters & websites for 6 months.

CDE Division Sponsor (limit 1 per division) \$1,000

Choose: Training Intermediate Preliminary or Advanced Intermediate

- Your two (2) Banners¹, approved signage, or flags located at prime viewing areas at the event.
- Three (3) announcements³ each day during the event.
- 2 Passes to Competitors Party.
- Opportunity to put sample², advertisement³, or promotional item² for competitor's bags (supply 45 if opted)
- Business card sized ad³ in the RMCC⁴ and the CDS⁵ newsletters & websites for 6 months.